

ART *is* ENERGY



A r t i s E n e r g y

A synergy of Art and Energy, shapes and resilient designs promises recuperation, regeneration, and creativity. Towards fulfilling our responsibility to future generations, this initiative endeavours to be midwives to Symbiotic Art Energy processes, which will give birth to diverse forms of installations that respect life and create **beautiful, wholesome, and sustainable communities.**

This endeavour also fosters a fellowship amongst diverse disciplines - artists, engineers, social scientists, craftspersons in the course of working with site-specific communities, populations, and circumstances.

W h a t i s ' A r t I s E n e r g y ' ?

Art is Energy is the concurrent and future reality. It is the perfect embodiment of a vision that we have had for long - a sublime art and synthesis of technology with art or aesthetics.

The creation of sustainable art installations in public spaces that will aim to generate renewable energy sources is its major endeavour. As a result, the **neighbouring communities will be beneficiaries** of large-scale environment-friendly installations.

Apart from this, these installations will add immense visual appeal which will further promote eco-tourism.

W h y ' A r t I s E n e r g y ' ?

Any art installation which enthralls and pleases the viewer with its beauty manifests positive energy to its surroundings. This all along has been the primary focus of the "Art is Energy".

We endeavour to create art installations that are site-specific which engages the **total human experience** related to visual, sensory, kinesthetic, auditory, and more.

"Art is Energy" helps one to visualize and structurize aesthetic art scenarios that are groundbreaking in their approach.

Only when our reality is perceived through our imagination, does a sonic boom of energy arise.

A transcendental art initiative that is the calm therapy for the creative storm of an artistic mind.

Resilience
Antifragile
Growth
Greenness

Collective
Self conception
Circumstances
Interconnections
Community
Consciousness
Investigation & research
Organic realm
Life
Self
Aesthetics
Innovation
Perfection
Growing together
Value-addition
Learning
Community

Our Vocabulary

Oneness
Fearless
Wholeness
Mutuality
Attunement
Nurturing
Exchange
Reverence for life
Landscapes
Public-private partnership
Aesthetics
Well being
Safety
Sheltering
Community
Individuality
People



Shankar Mridha



Vivek Chockalingam



Zareer Aga



Kaushik Majumdar



Vinod Pande



Narendra Dengle



Diksha Mane

Energy Experts



Saify Raja



Minal Sagare



Bibhas Banerjee



Yogesh Mundhra



Tanishka Agarwal



Austin Barboza



Alessandra Sequeira



E N E R G Y

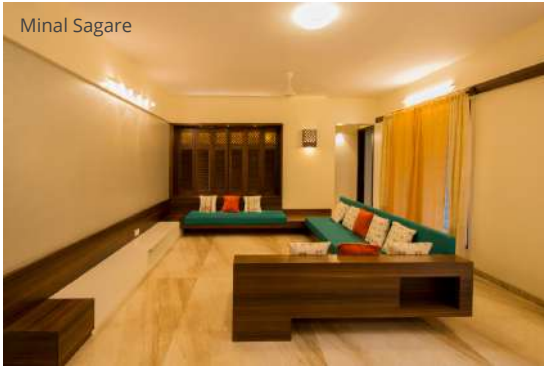


Vinod Pande



Tanishka Agarwal

A R T



Minal Sagare



Austin Barboza



Kaushik Majumdar



Narendra Dengele

A R C H I T E C T U R E

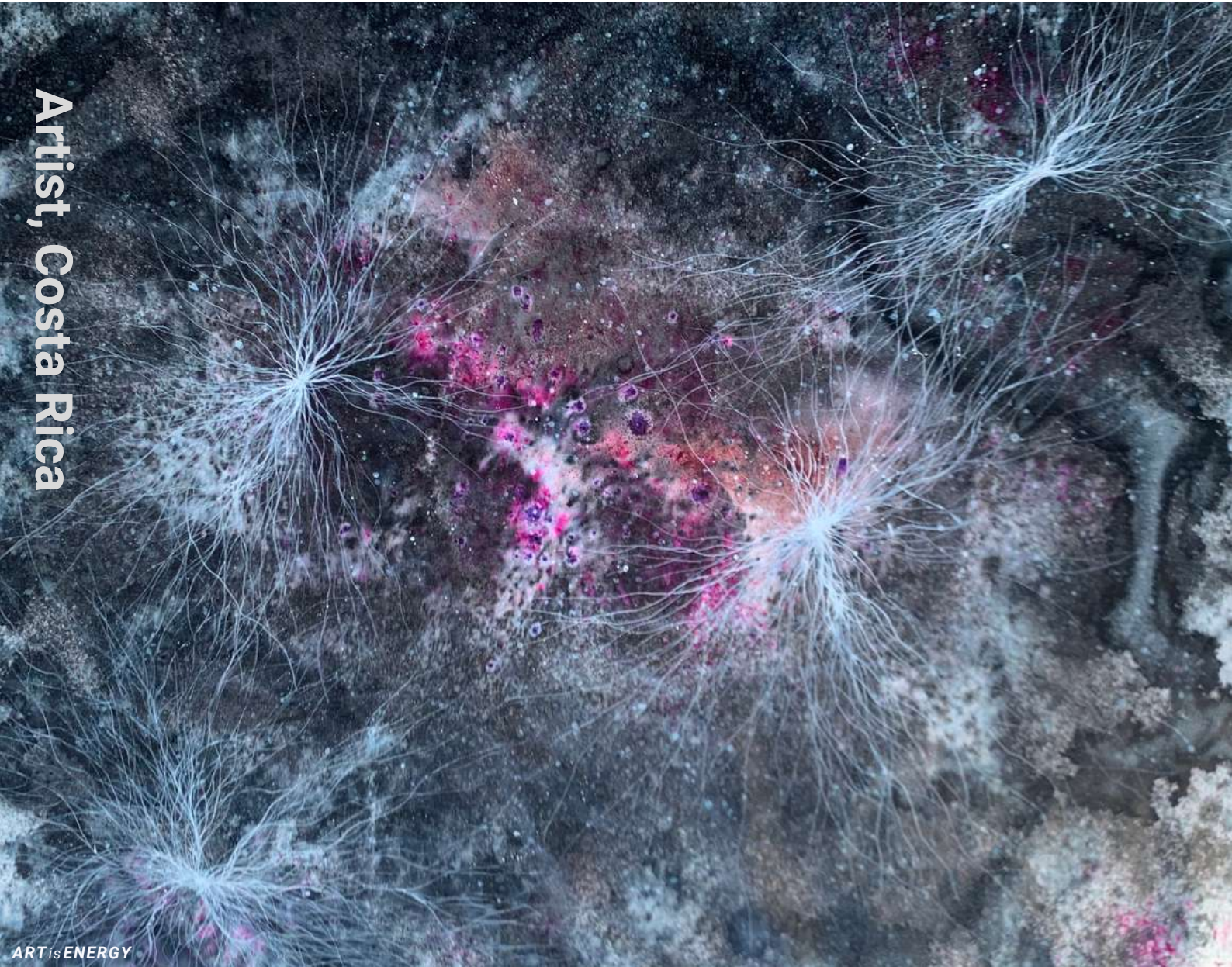
'Ojo de Dios Cosmico'

The Eye of the God/ Cosmic was shown in 'Arte En Mayo 2021', & in 'Guatemala 2022 Edition'. It is exhibited in the gallery of the Rozas Bortan Foundation, as a part of their private collection.

Size - 9ft x 6.5ft

Year - 2021

Alessandra Sequeira



Artist, Costa Rica



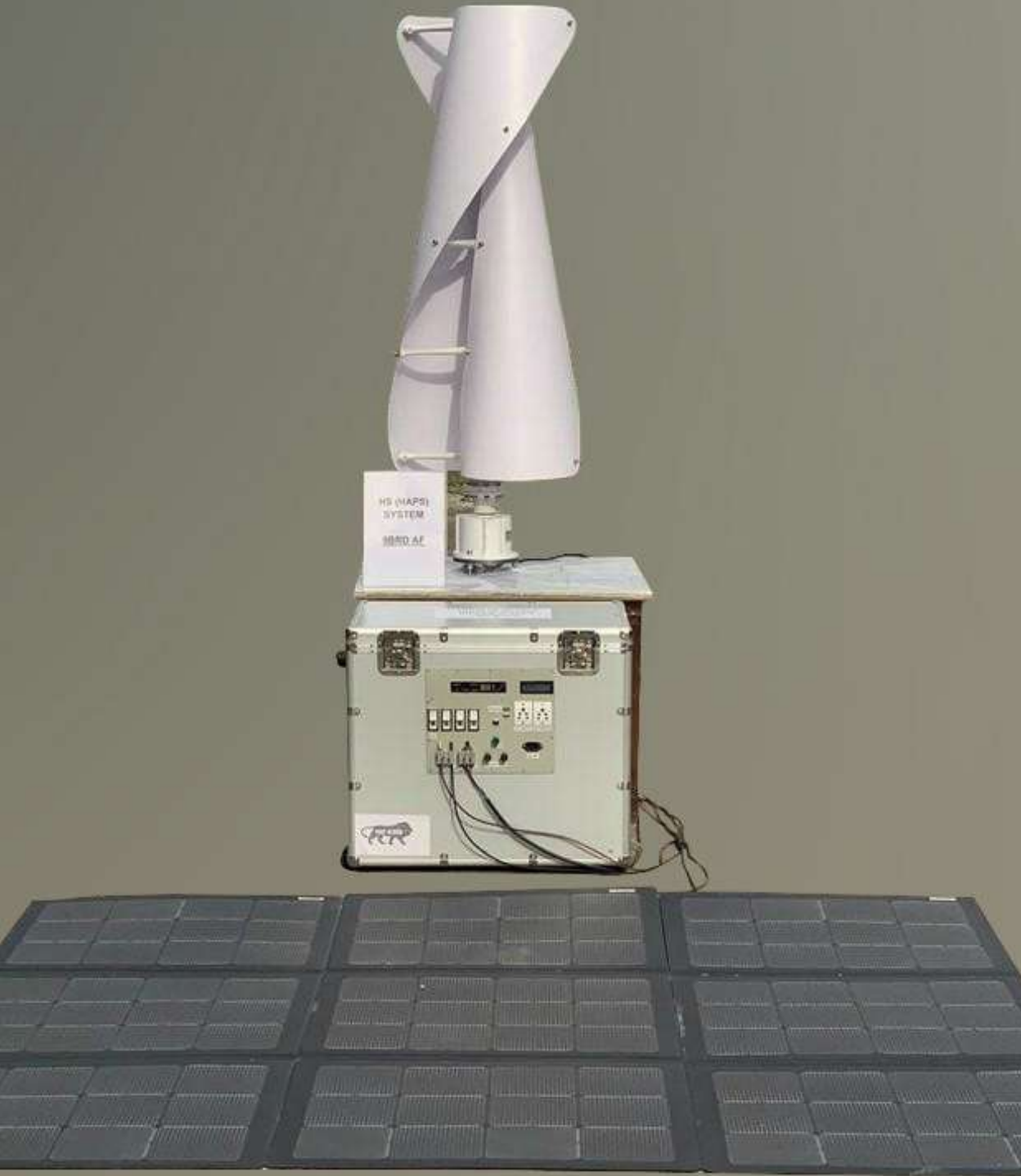
'The Observatory'
Habitable Spaces was shown in 'Valoarte' 2021 edition, Costa Rica
Size - 7ft high
Year- 2021

Patented Solar Street Light
Generates energy from any direction of sun. Installed in MES, Pune
Year - 2019

Saify Raja



Engineer & Energy Expert, Pune, India



Hybrid Scalable High Altitude Portable Power Supply
Client - Indian Air Force (IAF)
Year - 2019



Kaushik Majumdar

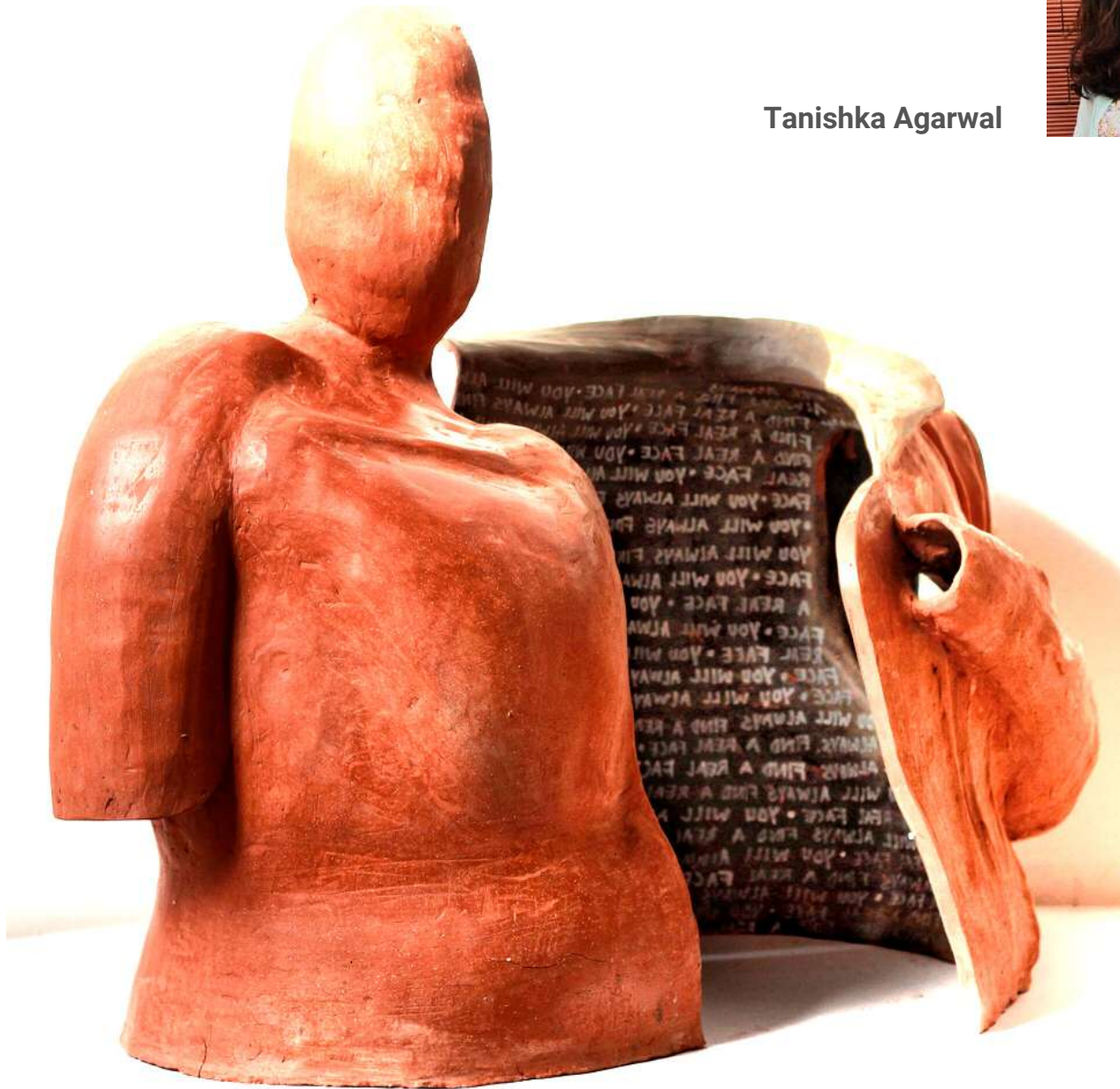
Strategy - Mentor, Pune, India



Beautification and community upliftment of slums through aesthetic artworks
250 houses painted in a similar genre
Year- 2018



Swargate - The art installations capture the history & evolution of the busiest transportation hub of Pune, while serving as a place to rest and recharge for weary travellers



Tanishka Agarwal



'Rift with Identity'
"It's not your body" Exhibit in Moscow, Russia
Size - 2.5ft x 2ft
Year - 2018



'Charpai'

To be displayed in an upcoming exhibition in Costa Rica

Size - 2.5ft x 1.5ft

Year- 2019

'Vatachhaya'

The largest under flyover art installation in India

Client - Pune Municipal Corporation (PMC)

Year - 2018

Shankar Mridha



Art-Tech Expert, Pune, India





'100 Wings'

65 wings painted across Bengaluru in 3 months

Size - 7ft x 15ft

Year - 2018

'A World of Plastic Bottles'
Size- 15ft x15ft
Year- 2019

Vivek Chockalingam



Artist, Bengaluru, India



'Pahadi Skyscraper'

Organic bamboo baskets, industrially produced plastic wrappers

Size - 5ft x 5ft x 11ft

Year - 2010





Narendra Dingle

Architect, Pune, India



Maharshi Karve Memorial Museum, Pune

Planned around a central courtyard with stepping up roof that works as an amphitheatre, the museum has three wings depicting shakti, Karve being the pioneer in women's education

Area - 6,300 sqft

Year - 2006



Nature Observation Lab, Lakaki, Pune
Area - 6 acre lake campus with 1,080 sqft built up
Year - 2021



Zareer Aga



Low speed Breeze Power Mill made from recyclable waste materials (patented)
Size - 14ft diameter
Year - 2015



Minal Sagare

Architect, Urban Designer, Pune, India



On-field documentation of the traditional ecological knowledge of Majuli Island, Assam, India
In conversation with Mr. Jadev Payeng, the Forest Man of India



Conservation and Retro-fitting of 125 year Old Historic Poona Drug Store Building for Multispeciality Clinic, Pune



Vinod Pande

Energy Expert, Pune, India



Installations of solar water pumps under the initiative of Energy Development Agency of both Maharashtra and Chhattisgarh (MEDA & CREDA)

Diksha Mane



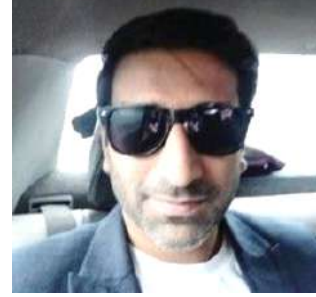
Balbharti Wall, S.B. Road, Pune under Speaking Walls Project
Area - 2,775 sqft
Year - 2016



Wall Art at Pune Railway Station
Promotion of Swachch Bharat Abhiyan
Size - 5ft X 2.5ft
Year - 2016

Clean Science and Technology Pvt. Ltd. in Pune
Generates 4,000 kWh renewable energy per day
Year - 2020

Yogesh Mundhra

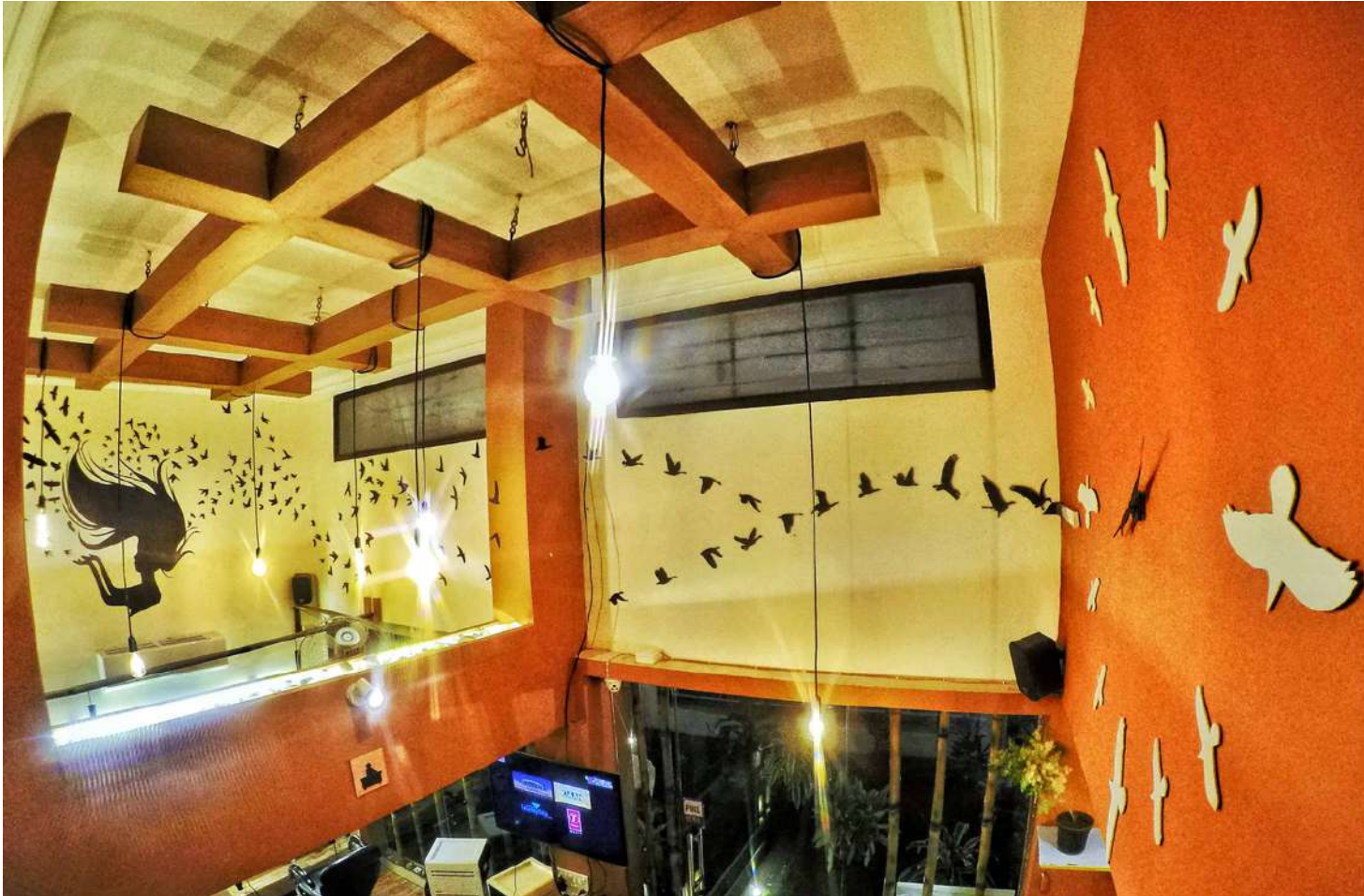


Energy Expert & Sales, Jalgaon, India



Austin Barboza

Artist & Architect, Pune, India



'The circle of life'

A reflection of eternity having no beginning and no end but an existence of self, a memory stored and captured in a frame of time

Size - 200 Sqft

Year - 2017



'Identity'

Creating of sense of ownership to minimal belongings at Jahangir Nagar, Pune

Size - 8ft x 8ft

Year- 2018



Bibhas Banerjee



KarmYog Greens, Newtown, Kolkata

A 12 acre exotic green village providing educational, lifestyle, and wellness experience to a community of conscious citizens and expatriates



An exotic getaway from the mundane hustles of everyday life which offers to inculcate sustainable values through their several green learning facilities at the village

324

Years of collective experiences

51

Community and research projects/
works that the members have been engaged with

221

Exhibitions

Art Installations

350

Conferences and talks given

Team members

210

Projects


55

18

2

Patents

Environmental Impact

Co₂ Emission mitigated (in tonnes)  : **9,102**

Equivalent no. of Teak trees plantation  : **14,563**

Inspiration: The Conch

The concept is inspired by the common conches on the beach. The installation is so positioned as if it were 'always lying there to be discovered, angled to provide access within it to the tip of the conch-like structure.

Suvarnakada

Generates 36 MW/Year

 **65 rural homes**



Artwork inspired from Suvarnakada cliff in Malvan, Maharashtra, India

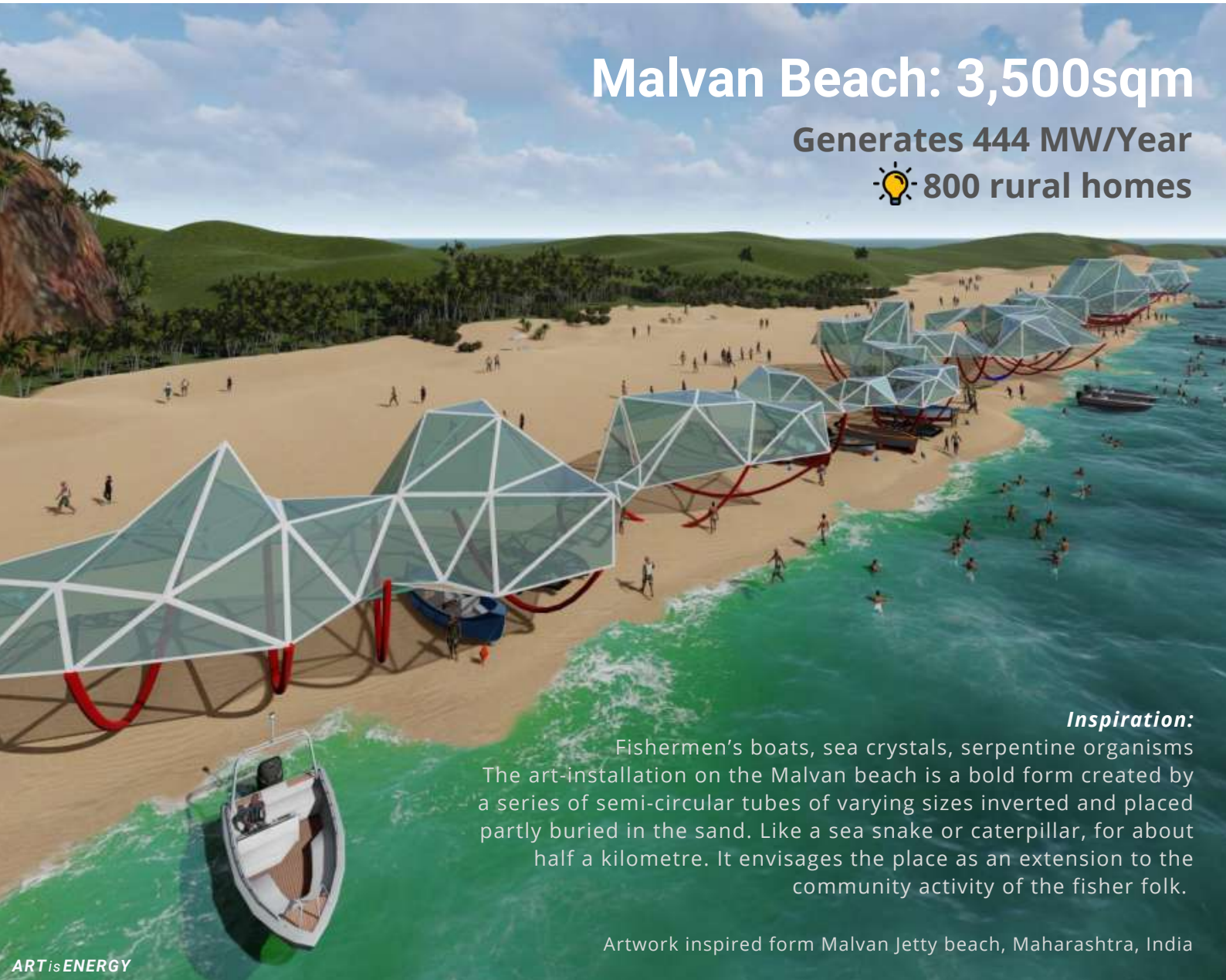
Co₂ Emission mitigated (in tonnes)  : 811.8

Equivalent no. of Teak tree plantation  : 1,299

Malvan Beach: 3,500sqm

Generates 444 MW/Year

 800 rural homes



Inspiration:

Fishermen's boats, sea crystals, serpentine organisms
The art-installation on the Malvan beach is a bold form created by a series of semi-circular tubes of varying sizes inverted and placed partly buried in the sand. Like a sea snake or caterpillar, for about half a kilometre. It envisages the place as an extension to the community activity of the fisher folk.

Artwork inspired form Malvan Jetty beach, Maharashtra, India

FACT - CHECK

Out of the 34 International Airports
in India

4/34

have been able to achieve the

REDUCTION LEVEL

3/34

have been able to achieve the

OPTIMIZATION LEVEL

1/34

The Indira Gandhi International
Airport has been the only one
to achieve the

TRANSITION LEVEL

not just in the country but in the
entire Asia-Pacific region.

Art installations at airports and their purpose

1. Airports no longer just serve as portals to a country but also provide a glimpse of the local history, culture, traditions, and values of the region and its people. There are several examples worldwide where airports have been turned into real museums of fine and monumental arts. The first of its kind being the Denver International Airport, where the frescoes of the Mexican monumental artist Leo Tangumi are located on four walls.
2. Apart from this, art installations at airports help combat stress and discomfort among travellers.
3. It at times also acts as a beneficial marketing tool as impressive artwork can garner media attention. Some such examples are - Hyderabad, Mumbai Chennai, and Delhi Airport (below).



O u r P r o p o s a l

- The first major aim is to bring the domains of art and science together by creating public art installations at the airports that along with being of great aesthetic value can **generate renewable energy**.
- Secondly, the energy generation will be more in comparison to energy consumption (which is an implication to our effort to **reduce our carbon footprint**) and thereby be harnessed for public usage.
- Lastly, the most important aspect is that these installations at the airports will offer the public a glimpse of how they can generate energy and as a result, **raise awareness** as to how to reduce their anthropogenic activities through innovative means.



O u r T e a m

Multidisciplinary artist

Alessandra Sequeira



- Leader of the international commission and exhibitions of the Costarrican Association of Visual Arts
- Over 20 years of Art Journey
- Specialized in drawing, painting, installations, textile art
- 150+ group exhibitions and 20+ solo art shows

Chief Believer and Founder of Jumbish Creations Pvt.Ltd.

- With around 17 years of experience in corporate sector, he ended up being the Assistant Vice President (AVP) of a Fortune 500 Company
- Serial Entrepreneur: Founder of Art Circle International, Spectrum - a training organization, Multi-Specialty hospital
- Keynote Speaker, Trainer, and NLP(Neuro-Linguistic Programming)
- Certified Master Trainer Art, NFT & Blockchain technology evangelist



Shankar Mridha

A facilitator, Coach & Innovator

Zareer Aga



- Over 16 years of experience in the technical sector
- Designed and developed in India, Patent Number-264499, Breeze Power Mill - low wind speed windmill
- Former aircraft technician at Kirloskar Aviation
- Increased productivity of pipe machines in Pheonix wire industries to 200% capacity

Folklore Enthusiast & Project Manager at Jumbish Creations Pvt. Ltd.



- Visual artist
- Engaged with Research Project on Rap Music and African Folk Art
- Project Manager of 'Vatachhaya' - the largest under-flyover art installation since 2018
- Conducted a Research Project on Artistic View on constitution of India

Chairman, Advisory Board, Goa College of Architecture

- A rich experience of over 45 years
- Architect, educationist, and writer
- Member of the Asian Advisory Board at Building Beauty Program at Sant'Anna Institute in Sorrento, Italy
- One of the Founder members of GRUP - Group for Rural and Urban Planning



*Director on Board and Partner (Finlabs), Entrepreneur, Consultant & Coach
Ex MD- Principal Global Services (Pune, Hyderabad, Manila)*



- Over 30 years of experience in Operations Setup, Organization Design, Transformative Change Management
- Been an Advisory council member: Global Opportunity Youth Network, under Aspen Institute and NASSCOM GIC council
- Regular speaker on industry/ academia forums; published articles and videos on Economic Times India Leadership Council, CNBC TV18, etc.
- Passionate about driving impactful corporate programs beyond profit focused on the society and environment

Vivek Chockalingam



Founder-Director of Walkin Studios

- Over 10 years of experience in sculptural installation
- Studied Industrial & Product design
- Young Curator Fellowship Kochi Biennale Foundation 2015
- Creative Director of Lifetide (Art Collective for Water Abundance), Bangalore, India

Program Coordinator, Post-graduate Program in Urban Design, VIT's P.V.P. College of Architecture

- Architect, Urban Designer, Educator and Researcher
- Over 17 years of experience as Architect and Urban Designer
- Over 14 years of experience of teaching architecture and urban design
- Research in Water Urbanism, Resilience, and Traditional Ecological Knowledge



Minal Sagare

Chief Value Officer at Jumbish Creations Pvt. Ltd.

Bibhas Banerjee



- An explorer by attitude and MBA by education
- More than 20yrs of Sales experience across the Retail, FMCG, Healthcare & Art industry
- Consultant to Landscaping, Real-estate, Insurance industries
- Visiting Faculty at TISS (Tata Institute of Social Sciences)

Founder, 'Mahol'

Austin Barboza



- Architect and artist working with young minds for the past 5 years
- Visiting Faculty in B.V.D.U. College of Architecture and BRDS design studio
- Project Co-ordinator - Pune Biennale 2017
- Street artist and muralist - painted over 100 walls for communities

Director, Raja Electronics & Services Pvt. Ltd. A Renewable Energy, Company

- Electronics Engineer with an MBA in International Business
- Patent Holder of a unique Solar Street Light
- An awardee of the EQ Magazine - Maharashtra State Annual Solar Awards 2020-21
- Created portable Power Supply unit which can be charged by natural energy sources (wind and sun) for Indian Armed Forces



Saify Raja

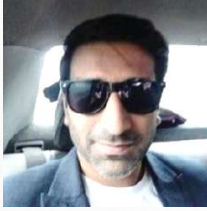
Director, Sigma Energy Resources Pvt. Ltd., Solar Batteries and inverters

Vinod Pande



- Working on projects with Maharashtra Energy Development Agency (MEDA) and Chhattisgarh Renewable Energy Development Agency (CREDA) for solar water pumps
- Over 20 years of experience
- Developed efficient battery & inverter designs indigenously
- Currently supplying solar pumps to several government establishments

'Solar Pundit', Director at AM Solar Turnkey Innovative Solar products company



- Installation at Clean Science Org, Pune which can generate around 4000kWh on a daily basis
- Over 10 years of experience in solar product installations
- Installed 50+ projects and Consultancy in more than 100 projects.
- Has been providing free solar business training through YouTube since 2019
- Has conducted solar entrepreneurship sessions in partnership with TATA strive

Founder, TA Studio

- Specialization in Sculpture, Paintings, installations, and art decor
- Virtual Exhibitions: "Welcome Home", UK
- Virtual Art residency program, Spain
- Group exhibition -"It's not your body" In Moscow, Russia



'Art is Energy' is a quaint initiative which has been undertaken by **Jumbish Creations**. It is an amalgamation of art or aesthetics and science or technology.

Standing in the 21st century, where now more than ever, there has been a constant urgency to reduce carbon footprints across the globe and a more sustainable utilization of energy is being encouraged, this venture then becomes a means to aesthetically achieve it.



Jumbish

A n A r t M o v e m e n t

We at Jumbish have always believed in the powerful combination of Art and Technology. JDAT - (Jumbish Digital Authentication Tag) is a key product that assures a painting's authentication using IoT and Blockchain Technology.

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